



For immediate release

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Hong Kong Neon -- Unfinished Business
***SummerFest* showcases rediscovery of local neon light**
Preservation of Hongkonger's collective memory

A unique neon heritage exhibition "Hong Kong Neon -- Unfinished Business" will open at *SummerFest* at Central Harbourfront Event Space in August.

"For decades, the streets of Hong Kong were lit up in clusters of overlapping yet one-of-a-kind neon signs that were the city's iconic night view," says Cardin Chan, general manager of Tetra Neon Exchange (TNX), the NGO committed to the conservation of this unique heritage. "With the lights fading and its industry declining, we at TNX bring to *SummerFest* a collection of preserved and somewhat restored dining outlet neon signs, to encourage rediscovery of Hong Kong neon, i.e. its past, present, possible future and more." For an in-depth understanding of its history, production techniques and designs, a series of guided tours, talks and demonstrations with the presence of veteran neon light masters will be conducted on site. Further announcements will be made.

Organised by Central Venue Management, the exclusive operator and manager of the Central Harbourfront Event Space, *SummerFest* returns for the sixth year. With "Wild in the City" as this year's theme, everyone is welcome to join in about 30 activities and performances, covering sports, arts and culture, dance and music, as well as family entertainment, from July 16 to September 18. Regular programmes like Dorophy Tang Art Installation: A Shoppin' Baby" Ethnic Series | 56 Tumbler Dolls, Ping Pong Art Fun, City Camping x Lumi-Forest, Desert Mirage, and more continue to be available. *Summerfest* runs from July 16 to September 18 and is open to the public daily from 4pm to 10pm. Admission is FREE of charge so visitors can enjoy a great summer at the harbourfront.

High-resolution images can be downloaded at:

<https://drive.google.com/drive/folders/1FT9Ye0VsCS-pezs9h92mJoCailP9HK7F>

For more information:

Facebook <https://www.facebook.com/CentralHarbourfrontSummerFest/>

Instagram https://instagram.com/summerfesthk?utm_medium=copy_link

Website <https://www.summerfest-centralharbourfront.hk/>

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