



For immediate release

**The Annual SUMMERFEST Held at Central Harbourfront from June 9
FREE Admission to 30,000 sqm outdoor playground across 45 days**



(Hong Kong, May 14, 2023) The annual SUMMERFEST will be held at the Central Harbourfront Event Space (CHES) from June 9 to July 23. Covering over 30,000 square meters in the core of Central, this large-scale 45-day outdoor programme provides about 25 special activities related to the theme of this year - “Fun in the Sun”. Hongkongers and tourists are welcome to enjoy a great summer in zero admission fee at the harbourfront.

Returning for the seventh year, SummerFest attracts tens of thousands of participants each summer. After three years of epidemic, its organiser Central Venue Management (CVM), the exclusive operator and manager of CHES, is confident that the event will attract more visitors to chill, play and breath fresh air in this outdoor environment.



“One Citybus” Exhibition is the highlight of this year’s SummerFest. Citybus and NWFB will be officially merged into the newly created Citybus (Franchise for the Urban and New Territories) effective from July 1, 2023. After nearly 30 years of evolution, the main franchise bus operators based in Hong Kong Island are finally consolidating into “One Citybus”. To commemorate this defining moment in the history of Hong Kong public transportation, Citybus and NWFB host this “One Citybus” Exhibition to show the evolution of Hong Kong Island franchise buses, showcasing retro buses, retired buses and our current fleet at the Central Harbourfront Event Space during 9 June to 23 July. A Daimler/ Leyland Fleetline which served

CMB and NWFB over the years is displayed in the exhibition. There are also photo-taking spots for visitors to capture their precious memories.

Other anchor programmes and facilities include a “Sun & Sand” amid the CBD, a giant “Sunny Side Up”, a 12-metre “Great Blue Whale”, a golden “Sunflower Field” and more, while the energetic people would enjoy playing “Hoops Wall”, “Little Drivers’ Racing Track”, “Ping Pong Fun” and others.

A wide diversity of special events will be held on weekends, public holidays and other days. Alongside with the ‘One Citybus’ exhibition, the 3-day “One Citybus” Family Fun Day will be held during June 16-18. In addition to the showcase of retro buses and photo-taking spots, a Pop-up Store is set up to offer the latest merchandises which will be first released for public sale. Visitors can also participate at the bus-themed game booths to receive souvenirs exclusively at the event. On 18 June, to celebrate the Father’s Day, the first 200 fathers along with their children visiting the exhibition will receive a Citybus ice towel as a complimentary gift.



Other special activities designed for young generations include “HK Camping Festival 2023”, “Hong Kong Ukulele Festival”, 4-day “LOCOLOCO Market - Summer Creative Fair”, “Traditional West African Drums Workshop 2023”, and “Forest Breathing Market”, etc. Various dance shows and gatherings like “Fit and Fun Night Out – Dance Party”, “X-Dimension



Summer Dance Party” and others would be highly exciting. An array of outdoor concerts “ShinyVibes” and “sf Winds E-pop Night” bring audience back to the good old days. In addition, a series of dynamic events such as “Hong Kong Balance Bike Carnival”, “Fit & Well - Moonlight Yoga”, “Hong Kong Baseball5 Team Exhibition Game - Celebrating the Olympic Day” and “Hong Kong Baseball5 & Baseball Six Competition” would satisfy different kinds of sports lovers.

SummerFest 2023

Date: June 9 to July 23, 2023

Time: Mondays to Fridays: 3pm - 9pm

Saturdays, Sundays, and Public Holidays: 1pm - 9pm

Opening hours may change subject to the special events held on the day. Please check the special event schedule.

Address: 9 Lung Wo Road, Central

Relevant programme information:

Facebook <https://www.facebook.com/CentralHarbourfrontSummerFest/>

Instagram https://instagram.com/summerfesthk?utm_medium=copy_link

Website <https://www.summerfest-centralharbourfront.hk/>

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About Central Venue Management (CVM)

Appointed by the Government through an open tender in 2014 and again in 2016, CVM is the exclusive operator and manager of the Central Harbourfront Event Space (CHES), a premier location showcasing Hong Kong’s iconic skyline and harbour. The CHES has hosted many events such as the Art Central, Lai Yuen Super Summer 2015, Clockenflap Music and Arts Festival, FIA Formula E Hong Kong ePrix, Cirque du Soleil, Dragonland Music Festival, etc.



Programme List of SummerFest Regular Programme

“One Citybus” Exhibition

Citybus and NWFB will be officially merged into the newly created Citybus (Franchise for the Urban and New Territories) effective from July 1, 2023. After nearly 30 years of evolution, the main franchise bus operators based in Hong Kong Island are finally consolidating into “One Citybus”. To commemorate this defining moment in the history of Hong Kong public transportation, Citybus and NWFB host this “One Citybus” Exhibition to show the evolution of Hong Kong Island franchise buses, showcasing retro buses, retired buses and our current fleet at the Central Harbourfront Event Space during 9 June to 23 July. A Daimler/ Leyland Fleetline which served CMB and NWFB over the years is displayed in the exhibition. There are also photo-taking spots for visitors to capture their precious memories.

NWFB “Rickshaw Sightseeing Bus” will operate a special route H1B at the Central Ferry Pier Bus Station which is next to the Central Harbourfront Event Space. The route will deploy an open-top bus replicating the NWFB fleet when they took over buses from CMB, including the classic promotion banners, to commemorate NWFB’s 25 years of service to Hong Kong.

Hoops Wall

You may not have Sakuragi Hanamichi's slam dunk skills, but it's as easy as pie to score points when facing a basketball stand with multiple hoops!

Sun & Sand

You may not know there's also a beach in front of Victoria Harbour! Build a sandcastle before the skyscrapers or play a game of beach volleyball to shake up your summer.

Sunny Side Up

Sunny side-up isn't fried in a pan, but in the sun. To replenish your protein, simply bounce on the eggs!



Burnout Playground

The highly energetic kids would keep playing at the colourful and vibrant play facilities, until their battery levels come to zero.

Little Drivers' Racing Track

Put on a helmet, wear knee pads, and hop on a bike..., little racers are ready to go! Bicycles, balance bikes, and various equipment are available on site.

Sunflower Field

The golden sunflower field is perfectly combined with the Victoria Harbour waterfront to make IG-able photos .

Great Blue Whale

Landing on the Central waterfront, a blue whale over ten metres long shows off its plump and sexy body curve in the sun.

Special Programme

HK Camping Festival 2023

Date: June 10-11 (Saturday & Sunday)
Time: 1pm-9pm
Entrance: Next to Tamar Park

Camping in the bustling CBD subverts the boundary between urban and rural areas. Following the first-ever camping festival held at the last SummerFest, this year's event sets up camps on the waterfront once again, including camping and outdoor brands exhibition, car camping gatherings, a flea market where people trade goods, sharing sessions, and music performances. Additionally, a series of stalls, workshops, and a food area showcase Hong Kong's unique camping culture.

"One Citybus" Family Fun Day



Date: June 16 (Friday)
Time: 3pm-9pm
Date: June 17-18 (Saturday & Sunday)
Time: 1pm-7pm
Entrance: Next to Central Pier No. 10

In addition to the showcase of retro buses and photo-taking spots, a Pop-up Store is set up to offer the latest merchandises which will be first released for public sale. Visitors can also participate at the bus-themed game booths to receive souvenirs exclusively at the event. On 18 June, to celebrate the Father's Day, the first 200 fathers along with their children visiting our exhibition will receive a Citybus ice towel as a complimentary gift.

Fit and Fun Night Out – Dance Party

Date: June 16 (Friday)
Time: 7pm-10pm
Entrance: Next to Tamar Park

Why not dance away all your unease and calories with strong rhythms and dynamic moves during Friday night's happy hours? Led by renowned coach Dee Oh, everyone is full of passion. An exotic touch is added with a Bollywood dance class that blends traditional Indian dance with modern beats, bringing an unconventional beauty and charm.

Hong Kong Ukulele Festival

Date: June 17 (Saturday)
Time: 4pm-8pm
Entrance: Next to Tamar Park

A large-scale music gathering welcomes friends of all ages and musical abilities to join and spread joy as well as energy through music. In addition to the exciting performances on the main stage, there are also game booths, music and handcraft workshops, and other exciting programmes. The ukulele is easy to learn and allows you to immerse in the Hawaiian culture, with a fresh and lively atmosphere.

Hong Kong Balance Bike Carnival



Date: June 18 (Sunday)
Time: 10am-6pm
Entrance: Next to Central Pier No. 10

Hundreds of little racers participate in the annual balance bike competition, racing with lightning speed and in smart looks. Besides, there are various game booths on site, as well as a large number of balance bikes and protective gear available for children to try out for free, helping them improve their balance and control abilities.

SummerFest x LOCOLOCO Market - Summer Creative Fair

Date: June 22-25 (Thursday to Sunday)
Time: 2pm-9pm
Entrance: Next to Tamar Park

In view of its popularity last year, LOCOLOCO market is extended to a four-day event, allowing everyone to relax and step away from the hustle and bustle, and appreciate various creative handmade designs. You may also unleash your creativity by participating in diverse workshops and making your own unique works. Divided into different zones for handmade and creative design, original illustration, and food and beverage, the market is infused with a friendly and chill atmosphere.

AFOS CONNEXION - Traditional West African Drums Workshop 2023

Date: July 1 (Saturday and HKSAR Establishment Day)
Time: 3pm-6pm
Entrance: Next to Tamar Park

Drum playing is easy to learn, and helps you master rhythm and feel energized. Traditional African music and dance have a unique style, and through performances and demonstrations, everyone can learn about the different percussion instruments from West Africa. While in Central, it feels like being transported to a native tribe, experiencing something new and refreshing.

X-Dimension Summer Dance Party

Date: July 2 (Sunday)
Time: 4pm-7pm
Entrance: Next to Tamar Park



From K-pop and hip-hop to jazz funk, the dancers on stage show off their full range of skills, while the audience dance together and interacts, creating a lively atmosphere across Central. Various dances are suitable for people of different generations to display their vigour, and help build confidence and team spirit in stage performance.

Fit & Well - Moonlight Yoga

Date: July 7 (Friday)
Time: 7pm-10pm
Entrance: Next to Tamar Park

In the reflection of the twinkling stars and Central's nighttime skyline, Central Harbourfront Event Space is turned to a stage for yoga enthusiasts. Led by professional coaches, everyone can release tension and regain inner peace through yoga, bringing a healing effect.

ShinyVibes

Date: July 8 (Saturday)
Time: 6pm-9pm
Entrance: Next to Tamar Park

The Central Harbourfront is transformed into an outdoor music hall at night. Sit comfortably in the space and listen to a selection of familiar, newly arranged Hong Kong, Japanese, and classical music pieces that not only delight the ears but also cleanse our soul. Shine en Joy, a youth wind band, is featured as a special guest.

HKYFG x HGC Summer Jam

Date: July 14-15 (Friday & Saturday)
Time: 5pm-9pm
Entrance: Next to Tamar Park

Music and creativity are interwoven and elevated at the Central Harbourfront. Over twenty buskers and bands perform over the two nights, and dozens of small shops showcase a variety of original handmade crafts, plus a wide range of food stalls, all of which exude a familiar local flavour.



Hong Kong Baseball5 Team Exhibition Game - Celebrating the Olympic Day

Date: July 15 (Saturday)
Time: 1pm-4pm
Entrance: Next to Central Pier No. 10

Baseball is not a popular sport in Hong Kong, but it's actually full of fun. Organised by the Hong Kong Baseball Association, this event mainly introduces the basics of baseball through games for the general public, as well as people with disabilities, seniors, ethnic minorities, or those with special needs. There are also multiple photo booths and workshops suitable for people of all ages and genders to enjoy the fun of baseball, showcasing Olympic spirit and promoting a more inclusive society.

Hong Kong Baseball5 & Baseball Six Competition

Date: July 16 (Sunday)
Time: 10am-5pm
Entrance: Next to Central Pier No. 10

Organised by the Hong Kong Baseball Association, a group of elite Hong Kong baseball athletes are ready to compete in exciting and intense 5-person and 6-person baseball matches. In addition to watching the live games, attendees can also participate in various fun games, experience baseball playing, and enjoy themselves at multiple photo booths and workshops.

Be the Heroine

Date: July 16 (Sunday)
Time: 3pm-9:30pm
Entrance: Next to Tamar Park

Women are equally important as men in our modern society. The event focuses on the power of women, showcasing the contemporary attitudes of women in different aspects such as lifestyle, health, sports, and diet. Successful women from various sectors share their personal experiences, together with the sports/fitness/dance workshops, an all-female street dance competition, and a large-scale market. Men are of course welcome to participate as well.



Forest Breathing Market

Date: July 21 (Friday)
Time: 3pm-8pm
Date: July 22-23 (Saturday & Sunday)
Time: 12nn-8pm
Entrance: Next to Central Pier No. 10

Using small trucks as stores, this event showcases a variety of creative products from local brands and designers, along with handicraft workshops and a food area, bringing new experience of shopping for three consecutive days. A music concert is held on Sunday to create a climax.

sf Winds E-pop Night

Date: July 21 (Friday)
Time: 6:30pm-9:30pm
Entrance: Next to Tamar Park

A three-hour outdoor concert features a wind band playing classic hits from iconic stars such as ABBA, Bruno Mars, Carpenters, Deep Purple, Eric Clapton, Frank Sinatra, and more, bringing back memories and revisiting the good times of the last century.

節奏遊樂場

Date: July 22 (Saturday)
Time: 2pm-7pm
Entrance: Next to Tamar Park

Feel the rhythm and energy of life through music and dance. The stage features popular drum performances, while attendees can also participate in workshops on box drum, street dance, as well as an array of game booths and coffee/snack stations. Suitable for all ages and preferences, this event sets the city beat.