



For immediate release

***SummerFest* Kicks off on July 7th** Featuring Dynamic Hip Hop Dancing and Basketball Contest Plus a Wish Carnival to Help Make Dreams Come True

(Hong Kong, June 28, 2018) Organised by Central Venue Management (CVM), the exclusive operator and manager of the Central Harbourfront Event Space, the **2018 SummerFest** opens its doors from July 7th with three superb highlight events: *Star Kids 2018 @SummerFest*, *Wish Carnival @SummerFest*, and *Nothing But Net Cup @SummerFest* during the first week of the entire two-month programme, which is FREE to the public to participate in or just watch.

During the *2018 SummerFest*, the new XXL Playground will be adorned with a series of giant sports-themed inflatable games, including: *Twist Your Body*, *Attack on Bowling*, *Kick Shot*, *Dart Ball Hero* and *BasketTall*. Adults and kids are welcome to join in all the fun play action together. Moreover, popular interactive art installations, a pinwheel garden, and classic local playground facilities decked out with flashy lighting effects from the outdoor park - *illuminate!* will be re-staged.

Star Kids 2018 @SummerFest

Through Hip Hop dancing, youngsters can explore infinite possibilities for themselves while building their self-confidence. Co-organised by CVM and Dance Kingdom, the 5th annual *Star Kids*, first time to be held in the Central Harbourfront, is the popular inter-primary school dance competition with the participation of 25 teams from 23 primary schools with about 250 kids to showcase their best dance performances on stage to vie for top awards. Dance Kingdom K-POP will also be performing under the spotlight as well.

Date: July 7, 2018 (Saturday)

Time: 3pm-9pm

Venue: Central Harbourfront Event Space
Entrance at Gate 3 (near Tamar Park)

Website : <https://www.summerfest-centralharbourfront.hk/Events/HipHop>



Wish Carnival @SummerFest

Based on the theme of 'The Power of a Wish', Make-a-Wish Foundation of Hong Kong and CVM for the first time will co-host the *Wish Carnival @SummerFest*, to bring powerful support to those children with serious illnesses, together with a line-up of star ambassadors. Previously the Make-a-Wish Foundation has helped many children realise their dreams, such as attending the World Cup 2018 in Russia.

The Carnival will be divided into 4 zones. The zones of 'Hope' and 'Happiness' comprise 40 exciting games, food and drink kiosks, and charity sales booths. Moreover, four large-sized inflatables along with family contests will be set up in the 'Power' zone with super prizes for the winners. On-stage performances will be featured in the 'Family' zone with stand-up comedian Vivek serving as MC and performing artiste, plus the "PartyOne Show". Moreover, PJ MASKS, PEPPA PIG, and Star Wars movie characters will be around to take photos with everyone. In addition, those who donate in the Carnival can enter a lucky draw to win a fabulous flight ticket to any destination he or she wishes.

Date: July 8, 2018 (Sunday)

Time: 10am-6pm

Venue: Central Harbourfront Event Space
Entrance at Gate 3 (near Tamar Park)

Website : <https://www.summerfest-centralharbourfront.hk/Events/WishCarnival>

Nothing But Net Cup @SummerFest

Presented by Brainfield Charity Fund, and co-organised by CVM and Principal Chan Free Tutorial World, *Nothing But Net Cup @SummerFest* is held to inspire youngsters from underprivileged families. Backed by a spirit of 'Nothing to lose, Nothing but net', this 3-on-3 charity basketball tournament aims to encourage participating youths to pursue their dreams and experience a sense of achievement, even if they are not satisfied with their studies.

Under the leadership of pro basketball player Lau Chi Kin, the tournament is expected to attract about 400 players on 95 teams mostly from primary and secondary schools. Many professional basketball players will also attend the event on the second day to host workshops and instruct participants on ways to improve their basketball skills. The championship game will be held during the final day with other exciting performances. The public are also welcome to come and play basketball on the courts for free as well.



Date: July 10-12, 2018 (Tuesday - Thursday)

Time: 1pm-9pm

Venue: Central Harbourfront Event Space
Entrance at Gate 3 (near Tamar Park)

Website : <https://www.summerfest-centralharbourfront.hk/Events/NothingButNet>

Facebook : <https://www.facebook.com/CentralHarbourfrontSummerFest/>

Photo link:

https://drive.google.com/drive/folders/1kW0e4AE4yByW6r2o2PNEXypndd_Uz4VB?usp=sharing

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